

# CASE STUDY

**CLIENT:** NOBLE FOODS **EQUIPMENT:** PRINTERS & PHOTOCOPIERS **INDUSTRY:** FOOD PRODUCTION

## Noble Foods boosts growth & controls costs with new printer roll-out

Noble Foods has been growing rapidly and the IT department needed to ensure their printing was scalable and secure while reducing costs. Working with easycopiers they were able to reduce the number of printers, save money, lower environmental impact and future-proof their printing investment.

Noble Foods are the leading supplier of fresh eggs to the major retailers and we pride ourselves on an excellent nationwide service from our modern, well invested packing centres.

Each week we individually grade, pack and deliver over 60 million eggs for our customers.

Noble Foods believe that innovation in eggs is essential and has driven significant branded growth. This is also supported by a desire to “go beyond the egg” which has seen Noble acquire GU puds and form Noble Green energy.

Noble Foods has experienced change to the use of their IT over a number of years due to the expansion of the group, acquisitions and of course new technologies. In a business which sounds simple but is quite complex, the IT department is always looking for ways to improve its service to the business.

The printers in the business were on a fixed volume contract with little visibility into volumes across the whole estate and no ability to attribute prints to internal cost centres. It's no surprise that these were key areas to address when the fleet of 132 printers came up for renewal.

Working with easycopiers, Noble Foods set out to further modernise their printing. By consolidating to 119 printers and introducing new technologies, they were able to reduce support costs, improve consumable stockholding and have easier user deployment.

**NOBLE  
FOODS**



### Noble Foods in numbers

20	800	625%
Sites in the UK	Supported IT users	Revenue growth in 15 years

Want to find out how your company can achieve similar results?

- Visit our website: [www.easycopiers.co.uk](http://www.easycopiers.co.uk)
- Email us: [info@easycopiers.co.uk](mailto:info@easycopiers.co.uk)
- Call us on 0330 053 8180

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In addition to the new printers, easycopiers also supplied a software suite. Called 'PaperCut' it helped Noble's IT department to centralise the administration and control of the print environment reducing install time and crucially, it enforces policies to:

- **Control costs** through double sided, black-and-white printing as a default
- **Increase flexibility and security.** "Follow me" printing means that any user can now simply print, walk up to an enabled printer in the business and enter their PIN number to print at that device. More flexibility, speedier printing and the PIN number ensures confidential prints are never forgotten about and left lying around on the printer.
- **Drive continual improvement.** Volumes of prints can now be attributed by department, creating the culture of ensuring people are aware of their use of the printer – giving financial accountability but also a competitive spirit of lowering usage.

Andrew Sharman, Group IT Manager for Noble Foods said of the project "It's been a great journey, going from individual, localised printers to a centrally controlled print environment and we're realising the benefits of it from both a cost and administration point of view."

Additionally, the project has improved their environmental credentials. By using double-sided prints as standard, around 2.5 million sheets of paper will be saved per year. Producing an A4 sheet of paper takes 122ml of water (as wastewater), emits 6.8g of CO2 and leaves behind 0.5g of paper waste when recycled/thrown away.

Across a typical 5 year contract, this means the environment won't have to deal with: 1,536,590 litres of wastewater, 85,646kg of CO2 emissions and 6,297kg of waste paper – a fantastic additional effect of the printer upgrade which won an award – 2016 Environmental Project of the Year from Cloud Hosting Magazine.

In conclusion, Andrew Sharman notes that "The rollout was slick, completed within 2 months and our consumers happy with the result. Print within a virtualised IT environment was historically a challenge to adapt and implement 'but it all works perfectly – all credit to the easycopiers and Noble IT teams."

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